

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: <u>WTUZ Radio, Inc.</u> <u>2424 East High Ave.</u> <u>New Philadelphia, OH 44663</u>	Date: <u>3/ 23/2018</u>
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I, Dillon Lloyd / GRP Buying, LLC

do hereby request station time concerning the following issue:

<u>Ohio House</u>

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Conservative Alliance PAC

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

--

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

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TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

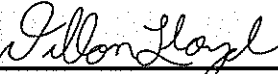
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

3/23/18

Date



Signature

330-936-0605

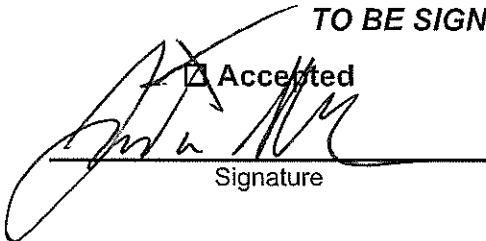
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Jerrod W. Steberg

Printed Name

GM

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

TV Copy: :30 Seconds
Client: Conservative Alliance PAC
Spot Title: "For Himself"
Word Count: 80

Voice-Over

Citations

Professional politician Brett Hillyer is in it for himself... not us...

Hillyer wanted to trick us into supporting a tax hike... so he proposed renaming a new tax increase a "street levy"...

Worse... Hillyer already holds *four* government jobs... Now he's running for the state house, too... But, he won't say if he'll resign from his other positions...

Meaning we'd be on the hook for his nearly one-hundred-thousand-dollar salary...

Brett Hillyer... Trying to raise our taxes... And pocket our money.

Uhrichsville City Council Meeting Minutes, 1/12/17

Law director of the city of Uhrichsville;
Solicitor for the city of West Lafayette and the villages of Freeport and Roswell

As a state legislator, Hillyer would earn \$60,584 a year

Hillyer's taxpayer-funded salaries:
Uhrichsville: \$21,281
West Lafayette: \$12,000
State of Ohio: \$60,584
Freeport and Roswell unavailable
Total: \$93,218

Radio Copy: :60 Seconds
Client: Conservative Alliance PAC
Spot Title: "For Himself"
Word Count: 156

Voice-Over

Professional politician Brett Hillyer is in it for himself... not us...

Hillyer wanted to trick us into supporting a tax hike... so he proposed renaming a new tax increase a "street levy"...

[Citation: Uhrichsville City Council Meeting Minutes, 1/12/17]

Worse... Hillyer already holds *four* government jobs...

And now he's running for the state house, too...

But, he won't say if he'll resign from his other positions...

[Citation: Law director of the city of Uhrichsville; Solicitor for the city of West Lafayette and the villages of Freeport and Roswell]

Meaning we'd be on the hook for his nearly one-hundred-thousand-dollar a year salary...

[Citation: As a state legislator, Hillyer would earn \$60,584 a year

Hillyer's taxpayer-funded salaries:

Uhrichsville: \$21,281

West Lafayette: \$12,000

State of Ohio: \$60,584

Freeport and Roswell unavailable

Total: \$93,218]

And Hillyer's campaign is being propped up by Lying Larry Householder... the career political insider who was under federal investigation for illegal financial dealings...

Householder was accused of taking kickbacks... trading legislation for campaign contributions... skimming off the top of accounts and pocketing the money for himself...

[Citation: "Memo charges Householder took kickbacks," *Cleveland Plain Dealer*, 3/10/04]

[Citation: "Feds target Ohio speaker's campaign," *Cleveland Plain Dealer*, 5/22/04]

Now he's supporting Hillyer's campaign...

Brett Hillyer... Backed by crooked politicians... Trying to raise our taxes and pocket our money...

[Disclaimer] Paid for by Conservative Alliance PAC. Not authorized by any candidate or candidate's committee. (216) 931-0038.

New Order

Media: Radio	Market: Cleveland-Akron (Canton), OH	Vendor: WTUZ FM	Billing To: Regional Reps
Client: CONSERVATIVE ALLIANCE PAC	Demo: Adults 18+		6505 Rockside Road
Product: COAP COL 42513	Separation: 30		Suite 200
CPE: COAP/COL/42513	Flight Start: 4/2/18	AE: Debbie Spencer	Cleveland OH 44131
Description: Regional Reps Order #: 51842	Flight End: 5/13/18	Phone:	
Rep: Regional Reps	Sales Office: Columbus	Fax:	
Version: 1	Survey:		
Comments: All Rates Quoted Are Gross			

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	4/2	4/9	4/16	4/23	4/30	5/7	Total Spots	Adults 18+ RTG	CPP
1	TuWThF 6:00A-10:00A	AM	\$35.00	C 60	8	0	0	0	0	0	8		
Comments:													
2	TuWThF 10:00A-3:00P	MD	\$35.00	C 60	8	0	0	0	0	0	8		
Comments:													
3	TuWThF 3:00P-7:00P	PM	\$35.00	C 60	8	0	0	0	0	0	8		
Comments:													
4	MTuWThF 6:00A-10:00A	AM	\$35.00	C 60	0	10	10	10	10	0	40		
Comments:													
5	MTuWThF 10:00A-3:00P	MD	\$35.00	C 60	0	10	10	10	10	0	40		
Comments:													
6	MTuWThF 3:00P-7:00P	PM	\$35.00	C 60	0	10	10	10	10	0	40		
Comments:													
7	MTu 6:00A-10:00A	AM	\$35.00	C 60	0	0	0	0	0	4	4		
Comments:													
8	MTu 10:00A-3:00P	MD	\$35.00	C 60	0	0	0	0	0	4	4		
Comments:													
9	MTu 3:00P-7:00P	PM	\$35.00	C 60	0	0	0	0	0	4	4		
Comments:													
Total Spots:					24	30	30	30	30	12	156		
Total GRP/GIMP(000):					0.0	0.0	0.0	0.0	0.0	0.0		0.0	

Month	Cash\$-Spots	Trade\$-Spots	Total\$-Spots
4/2018	\$3,990.00 - 114	\$0.00 - 0	\$3,990.00 - 114
5/2018	\$1,470.00 - 42	\$0.00 - 0	\$1,470.00 - 42

Total Gross Cost: \$5,460.00	Total Gross CPP: \$0.00
Total Net Cost: \$4,641.00	Total Net CPP: \$0.00

Disclaimer: